

One day of honest conversation, turned into a permanent asset.

Our client, a consortium of a national business-support organisation and a global law firm, convened a senior room of UK life-science founders, investors and system specialists to test a strategic hypothesis. One day. No second chances. Everything the venture decision needed would be said out loud, once.

The challenge

A day like this is expensive to convene and impossible to rerun. Its entire value lives in what gets said, yet most organisations walk away with a page of AI meeting notes and a set of slides nobody trusts. Within a week the evidence has evaporated, and the decisions that follow rest on memory and anecdote.

The consortium needed the opposite: a faithful record of the day, and documents rigorous enough to put a funding decision in front of senior partners.

What we did

- 01 Capture everything**
Recording and transcription on every session: two panels, a keynote, two working sessions and live audience polling.
- 02 Build one source of truth**
The raw output became a cleaned, speaker-attributed master transcript. Every later claim traces back to it.
- 03 Mine the verbatim record**
We analysed the full transcript with AI against the project's context: theme and frequency analysis, poll data, and quotes kept word for word.
- 04 Deliver decision-ready documents**
Not minutes. A suite of designed documents, each built for a specific reader and a specific decision.

1 day

of panels, keynotes, working sessions and live polling. The room met once.

23,000

words of verbatim, speaker-attributed transcript: the single source of truth.

4

designed documents, each written for a different reader and decision.

24 hrs

from the room closing to the first polished, client-facing document.

WHAT THE CLIENT RECEIVED

Four documents, one spine of evidence.

Attendee takeaway, inside 24 hours

A branded, shareable summary of the day, polished and in the client's hands while the conversation was still warm. It kept the room engaged and made the client look sharp.

A 19-page insight and validation review

The flagship. Five evidenced findings, each anchored in direct quotes and polling data from the transcript, closing with a clear recommendation.

An internal debrief

An honest, private read on what worked, what did not, and what to change next time.

An executive readout deck

The evidence compressed for the people who decide, short enough to hold a boardroom's attention.

WHY THE RAW TRANSCRIPT MATTERS

AI meeting summaries flatten a day into minutes and lose the detail that makes evidence credible. We work from the verbatim record, with the full context of the client's project, so every finding is anchored in exactly what was said, by whom. Quotes stay accurate. Numbers stay honest. Nothing important quietly disappears.

THE OUTCOME

The partners endorsed the central finding, and the documents now anchor the design of the venture's next phase. Every attendee who completed feedback rated the day at the top of the scale.

“Having attended many events in the past, I can honestly say this was one of the best. The insights shared, the breadth of experience, and the open and honest discussions were truly valuable.”

Attendee feedback, shared with us by the client.

Where this works

Any organisation that convenes people worth listening to: board sessions, member roundtables, expert panels, annual conferences. If the conversation matters, the record should do it justice. We capture the room, protect the evidence, and hand you documents your members and stakeholders actually read.

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